



# EXPLOITATION AND PROTECTION OF ITS I.P.R

## TRAINING

### INTELLECTUAL PROPERTY



#### Key takeaways

- Introduction to IPR law
- Knowing how to value the exploitation of its IPR
- Control the legal rules for the protection of intellectual property rights



#### Audience

- In-house legal counsel
- Sales - Purchase - Logistic R&D managers
- Directors



#### Methodology

- Course materials
- Alternating theoretical and practical approaches
- Role plays
- Discussions with attendees



#### Prerequisites

- Prior knowledges of contractual law



#### Your trainer

Me **Philippe LUCET**, partner

**DURATION** 1 DAY

**PRICE** 400 € (excl.VAT)/Attendee

E-learning : on quotation

Intracompany : on quotation

#### Program

- Introduction :  
Which IPR for your assets?
  - Patent
  - Trade mark
  - Design patent
  - Copyrights
  - Software protection
- Exploitation of your Intellectual Property Rights
  - R&D agreement: From bilateral to Consortium agreements
  - Licensing
  - Co-ownership of IPR
  - Transfer of IPR
- Protection of your Intellectual Property Rights
  - Prelitigation - Protective measures
  - Litigation cases :
    - > Infringement
    - > Unfair competition



#### REGISTRATION & INFORMATION

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